



FOR IMMEDIATE RELEASE  
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## **Introducing My20, The ELD App That will Revolutionize the Trucking Industry**

Konexial, the mobile cloud ecosystem, has launched the My20 app for iOS and Android platforms. My20 revolutionizes the ELD industry by providing compliance with the Federal Motor Carrier Safety Administration (FMCSA) mandate, as well as providing an all-in-one tool that streamlines every facet of a truck driver's job.

Compliance with the ELD mandate is common knowledge in the trucking industry, but the potential benefits of FMCSA compliance are not as widely known. Driving a truck for a living can be an uphill battle. On top of fuel costs, maintenance costs, and rising insurance premiums, new U.S. law requirements mandate the use of an electronic logging device (ELD) in every truck on the road by the end of 2017. The primary advantage to electronic logging is that the system tracks hours of service (HOS), eliminating the need for paper logs, minimizing the risk of errors and fines.

Konexial designed My20 to solve the issues drivers, dispatchers, and fleet owners often face with the best hardware and software available, while being the most affordable option on the market. My20 includes ELD, map integration, a fuel tool with automatic monitoring, notifications, and low-cost refueling options, driver status buttons, and rewards features.

More importantly, My20 will be powered by the incredible GoLoad service. GoLoad, scheduled for launch June 30, 2017, will connect drivers to some of the best shippers in the industry. GoLoad's patent-pending system keeps a driver's truck full, improving the bottom line.

For more information about Konexial's My20 app and ELD or the patent-pending GoLoad service, visit [konexial.com](http://konexial.com).

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*Konexial is a mobile cloud ecosystem for the trucking industry with locations in Arkansas, Kansas, and Tennessee. Konexial's mission is to enable the trucking industry to eliminate waste through technology and transparency. Konexial's My20 app, electronic logging device (ELD), and GoLoad service harness the power of cloud computing to enable real-time, dynamic load matching. Konexial - Powering America's Drivers.*